

A Leader's Challenge

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Learning Objectives

- Implement best leadership practices and action regarding declining employee satisfaction
- Apply e-learning strategies (online simulation and flipped classroom techniques)



Background

Healthcare organizations need leaders who have skills to successfully navigate politically delicate situations

- Skills best developed and practiced in realworld situations
- Online simulated game environments allow for practice and honing of skills
- "Flipped classrooms" designed to engage students in collaborative learning



E-Learning Module Description



- Baseline Content (Knowledge)
- > Interactive Online Scenario
- Flipped Classroom / Discussion Board Application

Baseline Content

Political Savvy

- Knows context & who has power, respect & influence
- Anticipates land mines & steers through organizational maze to get things done

Priority Setting

Determine actions based on available finite resources

Problem Solving

- Analyze/determine true issues
- Mitigate & resolve issues



Interactive Online Scenario

- Declining staff satisfaction
- High staff turnover
- Poor employee / management relations





Everyone knows everyone

Assessment of Student Choices

Elaine: the Chief Nursing Officer

Raymond: the Human Resources Director

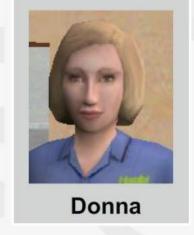
Donna: the Charge Nurse

Instruction: Click on the character to choose

Who would you like to talk to first?









Assessment & Rationale

Points: 6 Last Scored: 0 Total Scored: 0

Instruction: Click on a choice to choose

Which question would you like to ask Elaine first?

Are the rumors I'm hearing true? Are 10 of our staff so unhappy that they are considering leaving our organization?



I've been asked to gather more information about the recent employee satisfaction survey. What are your thoughts about the results?

What do you make of the most recent employee satisfaction survey results? Didn't we use an internal process last time, why do you think an outside organization was used this time?

Elaine's Response: I have more experience with this, so why don't you let me gather the information and give it to you.

Instructor Rationale:

The set of questions for Elaine are the least desirable questions because they do not demonstrate smooth organizational navigation or sensitivity to how people and organizations function. Asking this question is the least effective of the questions for Elaine because asking this question can cause political problems within the organization. There is also little understanding of territory protection and there has been little thought to what consequences might happen if this question was asked. This question deals with political savvy.



Scoring

Last Scored: Total Scored: Points:

> Click on a choice to choose Instruction:

Which question would you like to ask Raymond next?



What trends do you see between results of this survey and the survey done five years ago?

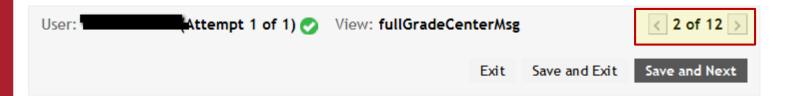
What turnover rate do we have?

Who took the lead on actions based on the last survey results, and were sustainable changes made?

The turnover rate has tripled in the last 2 years.



Tracking Student Choices



1. LEARNING OBJECT INTERACTIONS

Learning Object Name

Employee Satisfaction A Leaders Challenge
Game

Course Object title

id_elaine_questions_0

id_elaine_first_worst_0
id_elaine_BM_best_5
id_RD_donna_0
donna_qs_elaine_first_worst_0
admin_none

Total Time	Status	Scaled Score	Learner Response	Result
3 minutes, 59.92 seconds	complete	22.7%	N/A	N/A
3 minutes, 59.92 seconds	complete	22.7%	N/A	N/A
N/A	N/A	N/A	1	correct
0000:00:16	N/A	N/A	1	correct
0000:00:47	N/A	N/A	1	correct
0000:00:01	N/A	N/A	1	correct
0000:00:11	N/A	N/A	1	correct
0000:00:07	N/A	N/A	1	correct

7 GRADE

Grade

22.73 out of 100



Application: Flipped Classroom

Synthesis and Evaluation

- Debate the merits of actions based on baseline content & experiences
- Define best practices/competencies
- Apply best practices to other scenarios
- > Asynchronous
 - Online discussion board
- Synchronous
 - Distance Technology (IP video, Vidyo, Adobe Connect)
 - > Classroom



- > Students
 - **>** 2014: 7
 - **>** 2015: 17
 - > Leadership experience
 - ➤ None (n=12, 50%)
 - > < 2 years (n=4, 16%)
 - > 2-5 years (n=3, 13%)
 - > 5-10 years (n=3, 13%)
 - > 10+ years (n=2, 8%)



- Individual choices during their first attempt
 - ➤ 78% (n=18 of 23) talked to "best" individual as their first or second choice
 - > 52% (12 of 23) chose to talk to the least desirable individual
 - One student experienced a scenario deployment issue (completed the assessment without seeing scenario so data excluded)

- Question choices during their first attempt
 - ▶ 57% (n=13 of 23) chose the best question to ask the individual they chose, either as the 1st or 2nd question



Number of Assessments

- ➤ In the initial year, students could play twice, 4 of 7 chose to complete the assessment a second time
- ➤ In the second year, students had unlimited attempts based on year 1 feedback
 - ➤ Average of 4 attempts per student (Range 1-15)



Student Comments

- "Overall, this is a very neat concept and I look forward to doing the next one."
- ➤ "The point of the scenario was being politically savvy, so when you pick the CNO, the scenario basically tells you that, politically, this isn't a good choice because it makes the CNO defensive and unhelpful. I suppose that's a big part of being a good leader, learning who to approach, how and when to approach them, and what questions to ask to get the information/help you need without ruffling feathers."



Student Comments

- "I found it to be interesting and challenging. As a Director in a rural community hospital, I can relate to receiving a voicemail from the CEO or CNO that says I need information about why these scores are so low by tonight."
- "I really enjoyed the e-learning activity; it reinforced my knowledge of leadership skills and improved my confidence for next time. I also appreciated doing something different other than the same reading and then discussion board postings."



Conclusions/Recommendations

- Design promotes student control and active application of content
- Simulation promotes student confidence in their ability to construct meaning and match new information against existing knowledge in a safe setting
- Synthesis and evaluation of content allows students to make meaningful connections and utilize leadership skills they can transfer to their leadership roles





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